fondsxpress €uro

Ad rates Nr. 49

Valid from 1 January 2018

www.fondsxpress.de

Brief profile

€uro fondsxpress reports weekly on the latest developments in the fascinating world of investment funds and ETFs. The newsletter is aimed at active private investors, finance brokers and investment advisors as well as professional fund managers.

€uro fondsxpress provides evaluations of more than 6,000 funds, including the FondsNote, the publisher's own rating which is compiled in cooperation with FondsConsult. It assesses the most most important new funds, analyses promising investment markets and presents the best funds, ETFs and alternative investments on a regular basis. Interviews, rankings, model portfolios, articles on legal and taxation matters as well as the Funds Championship complete the offerings of the €uro fondsxpress.

Standard advertisement formats:
Page corner advertisement
(W x H) 82.5 mm x 82.5 mm
Banner advertisement landscape
(W x H) 180 mm x 30 mm

Special formats: for example, 1/3 page portrait, or 1/1 page as well as Price information supplied on request.

Linking of all formats is possible

Prices for advertisements:

Frequency/cost per advertisement and insertion*	
12 insertions	€ 1,000.–
25 insertions	€ 880.–
50 insertions	€ 550.–
Banner on title page	€ 1,350.–

Dates

Publication date: weekly, on Friday

Ad closing (deadlines): Monday before publication date

Cut-off date: Wednesday before publication date

Distribution: By email, to approx. 20,000 registered users

Advertisement files

File formats: To be supplied as TIFF, PDF, EPS or high-resolution JPEG files; colour depth 24 BIT / 16.7 million

Delivery: By email

Delivery address: fondsxpress@finanzenverlag.de

Contact: Jörn Kränicke, telephone +49 (0) 89/272 64-339

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*Minimum sale 12 advertisements per contract year. Advertisement prices are eligible for agency commission. Advertisement prices are already discounted (from 25 insertions 20%, from 50 insertions 50%). The basic price for a 1/1 page is € 1,100. The discount will be shown at the time of booking the advertisement. All prices are quoted in euros, excluding statutory value added tax.

Standard terms and conditions: For handling of ad orders, special inserts and furnished inserts the publisher's terms and conditions apply. For our full standard terms and conditions for magazines and newspapers please contact us directly.